

# Effective Corporate Governance for Directors



## WHEN

As agreed by client

## COURSE PRESENTATION

Instructor/Facilitator-led and presented in English.

## MODE OF DELIVERY

In person  
or  
Virtual

## DURATION

4 Days  
(1 day per module)

## CERTIFICATION

A completion certificate is awarded to all participants

## INTRODUCTION

In the last few decades, corporate governance has become established as an area of increasing academic, political and commercial debate. It has now become essential for any middle or senior manager to have an understanding of the key aspects of effective corporate governance.

This four module programme is designed to provide you with the essential knowledge required by any director. The programme examines key issues such as leadership and governance, interpretation and applications of financial data and the employment of strategic management tools to enhance business performance.

### Course Objectives:

What you master at the end of the 4 sessions:

1. An in-depth view of the role, responsibilities and legal duties of a director.
2. An understanding of the characteristics of an effective board
3. Sound knowledge of financial terms and concepts – with emphasis on Health Insurance Finance & Management.
4. The issues and processes associated with formulating strategic business plans and achieving strategic leadership

Each 1-day programme/module covers the key areas of governance, finance, strategy and leadership providing your Directors (and Board members) with a foundation in effective Directorship. Our course offerings will be delivered through a hands-on approach incorporating theory and practice in a reflective learning context.



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## Course Content

- **The Effective Corporate Board**

This module introduces directors to the unique circumstances and challenges that often exist when serving on government controlled entities. It examines strategies, best practices and approaches that directors can take when dealing with government shareholders, multiple stakeholders, ministers and the bureaucracy, political reactions and the investing public.

- **Finance for Non-Financial Directors**

This module is designed to help directors become more comfortable with financial discussions around the board table. An immersive, hands-on case study places participants into a simulated board meeting of a company where they delve into linking financial plans and strategic plans, and connecting strategy, risk oversight with capital projects and expenditures.

- **Strategy for Directors**

This module provides insight into the board-level knowledge and skills required to create, implement and evaluate your organisation's strategy. It will also be an opportunity to explore the relationship between strategy, governance and risk. Participants will learn how to use tools and frameworks that support strategic thinking and decision-making.

- **Corporate Governance & Leadership for Directors**

This module explores strategic leadership issues both within and beyond the organisation. It will introduce Directors to a more personalised approach to leadership and participants will be encouraged to understand and develop their own self-awareness and emotional intelligence.

## Who should attend

The course is suitable for all staff in management and supervisory positions, irrespective of their specific job responsibilities

- Board of Directors
- Managing Directors
- Senior Managers
- Supervisors
- Business Unit Heads



**For Course Fee, Booking and Enquiries**

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